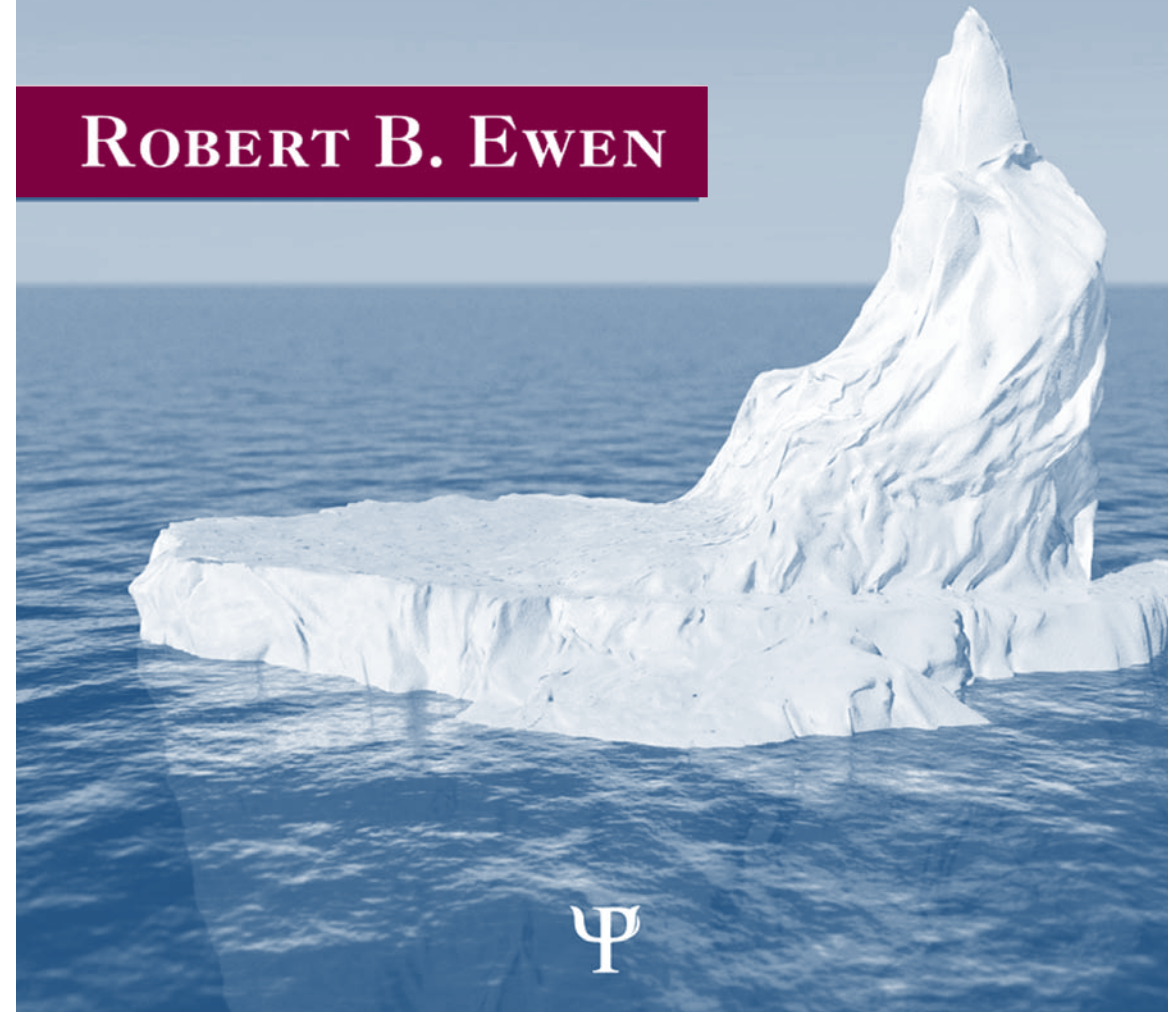


7th Edition

AN INTRODUCTION TO THEORIES OF PERSONALITY

ROBERT B. EWEN



Psychology Press

Taylor & Francis Group

c/o CMFS

31 Styertowne Road

Clifton, New Jersey 07012

RETURN SERVICE REQUESTED

PRSR STD
U.S. Postage
PAID
Mayne, N.J.
Permit No. 11104



An Introduction to Theories of Personality
7th Edition

EXAMINATION COPIES

We offer complimentary examination copies on selected titles to academics. To order an examination copy, please mail or fax this form or request on department letterhead and include the following information: professor's name, course name and number, expected enrollment, and the decision date. Please allow up to four weeks for delivery.

Title	Author	ISBN
An Introduction to Theories of Personality, 7th Edition (Hb)	Robert B. Ewen	978-1-84169-746-8

Professor's Name

Faculty

University

Address

City

State/Province Zip Code

Email

Fax

Course Name and Number

Course Start Date Expected Annual Enrollment

Please send to:

Textbook Coordinator,
Taylor and Francis Group, Inc.,
7625 Empire Drive, Florence, KY 41042, USA.

Telephone: 1-800-634-7064 • Fax: 1-800-248-4724 6717

Email: julie.norton@informa.com

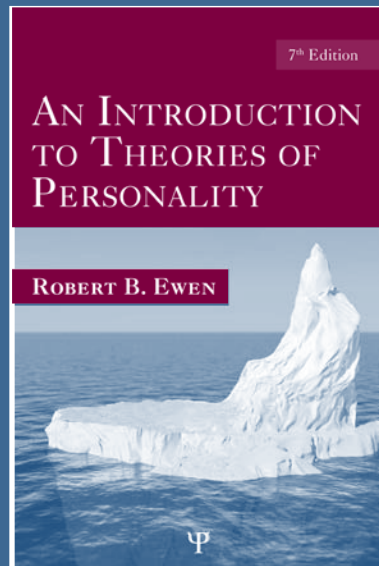
An Introduction to Theories of Personality

7th Edition

Robert B. Ewen

This revised edition of a classic textbook helps students unravel the mysteries of human behavior through its highly readable introduction to the ideas of the most significant personality theorists. Engaging biographical sketches begin each chapter, and unique capsule summaries help students review key concepts. Theories come alive through the inclusion of quotations from the theorists' writings and numerous applications such as dream interpretation, psychopathology, and psychotherapy.

Significant changes in the 7th edition include an extended discussion of the practical applications of personality theory, with an emphasis on guidelines that can help people increase their self-knowledge, make better decisions, and live more fulfilling lives. Fictionalized but true-to-life examples illustrating the perils of inadequate self-knowledge include college students, parents, terrorists, business executives, and politicians, while other examples show the positive outcomes that can result from a better understanding of one's unconscious. This 7th edition also includes a more extensive discussion of how a lack of self-understanding caused difficulties for such noted theorists as Freud and Erikson, and a new section that explains how behavior can be strongly influenced by the situation as well as by one's personality. Finally, a new interactive web site provides practice test questions and other topics of interest.



November 2009 • 6 X 9 • 456pp
HB: 978-1-84169-746-8
\$69.95 • £37.50

www.psypress.com/ewen

TABLE OF CONTENTS

Preface.

PART I. THE PSYCHODYNAMIC PERSPECTIVE.

1. Introduction.
2. Sigmund Freud: Psychoanalysis.
3. Carl Gustav Jung: Analytical Psychology.
4. Alfred Adler: Individual Psychology.
5. Karen Horney: Neurosis and Human Growth.
6. Erich Fromm: The Escape from Freedom.
7. Harry Stack Sullivan: The Interpersonal Theory of Psychiatry.
8. Erik Erikson: Ego Psychology.

PART II. THE HUMANISTIC PERSPECTIVE.

9. Carl R. Rogers: Self-Actualization Theory (I).
10. Abraham H. Maslow: Self-Actualization Theory (II).
11. Rollo May: Existential Psychology.

PART III. THE TRAIT PERSPECTIVE.

12. Gordon W. Allport: Trait Theory.
13. Raymond B. Cattell and Others: Factor-Analytic Trait Theory.

PART IV. THE BEHAVIORIST PERSPECTIVE.

14. B.F. Skinner: Radical Behaviorism.

PART V: THE COGNITIVE PERSPECTIVE.

15. George A. Kelly: The Psychology of Personal Constructs.
16. Albert Bandura: Social-Cognitive Theory.
17. Conclusion.

APPENDIX.

CASE MATERIAL FOR USE WITH THE STUDY QUESTIONS.

- Glossary of Terms.
- Glossary of Theorists.
- Bibliography.
- Index.



ONLINE RESOURCES

This is the first edition of this classic textbook to include a website of supplementary resources. It's accompanied by online chapter-by-chapter practice multiple-choice questions available free to qualifying adopters.

Our online resources are hosted on Moodle, an eLearning platform developed collaboratively by schools and universities across the world which has now become an 'industry standard' for eLearning.

Instructors wishing to access the online resources should email julie.norton@tandf.co.uk with details of their course and institution.

The online resources are located at www.psychology-textbooks.com - a username and password are required to access them.



ORDER FORM

Customers in the US, Canada and Latin America

Individuals: Available through your bookseller or by ordering direct. Please attach a list if you prefer. **Institutions:** Please attach your institutional purchase order to this form.

To order in the US, Canada & Latin America, contact: Taylor & Francis Group, 7625 Empire Drive, Florence, KY 41042, USA.

Call Toll Free: 1-800-634-7064, Mon-Fri, 8am-5:00pm, EST

Fax Toll Free: 1-800-248-4724 anytime

Email: orders@taylorandfrancis.com

Call international: (561) 361-6000, ext 6418

Fax international: (561) 361-6075

Bookstores: Latin America (wholesalers, bookstores and libraries) Ethan E. Atkin, tel. +1 802-223-6565.

Email: eatkin@cranburyinternational.com

US: Contact your usual supplier. **Canada:** Login Canada,

Call Toll Free 800-665-1148

Email: sales@ib.ca

INSTITUTION _____

CONTACT _____

ADDRESS _____

CITY/STATE/ZIP _____

TELEPHONE _____

EMAIL _____

PLEASE SEND ME:

QTY	TITLE	ISBN	PRICE
	An Introduction to Theories of Personality, 7th Edition (Hb)	978-1-84169-746-8	\$69.95
			SUBTOTAL
			TAX
			SHIPPING & HANDLING
			TOTAL

We request that all US and Canadian individual orders be prepaid by check, money order (in US dollars), or credit card; Latin American individual orders be prepaid by money order or credit card only. All prices and page counts are subject to change without notice. Offer good in the US, Latin America, and Canada only. All orders must be pre-paid.

Shipping and handling: US Ground: \$5.99 first book; \$1.99 each additional book. US 2-Day: \$9.99 first book; \$1.99 each additional book. US Next Day: \$29.99 first book; \$1.99 each additional book. Canada Ground: \$7.99 first book; \$1.99 each additional book. Canada Expedited: \$15.99 first book; \$1.99 each additional book. International (SAL): \$17.00 first book; \$5.00 each additional book. International Courier: \$44.00 first book; \$7.00 each additional book. Residents of AZ, CA, CO, CT, FL, GA, KY, MA, MD, MO, NJ, NY, PA, TN, TX and VA please add local sales tax. Canadian residents please add 6% GST.

I have included my check (US and Canada only) or money order for the full amount due in US dollars, made out to **Taylor & Francis**.

I authorize you to debit my credit card with the amount of \$_____

Bill to my Visa Mastercard American Express

Credit Card Number: _____

Expiration Date _____ 3-Digit Security Code _____

Signature _____ Date _____

 **Psychology Press**
Taylor & Francis Group